QA for the Fund:

Fund details:

Food for Ukraine Charity and Support Foundation

Code 306028059

Address Gedimino pr. 35-2, 01109 Vilnius, Lithuania

IBAN: LT157044090102980410

SEB bank

Swift code CBVILT2X

Purpose of the foundation:

To provide the opportunity for companies and individuals to donate funds needed to provide food aid to the population of Ukraine

Why this foundation?

With war raging, no amount of help can ever be enough for the people of Ukraine. This relief foundation is a proven way to help the people of Kiev and the surrounding area. The relief foundation has partnered with Lithuanian retail network Novus, which has all the necessary qualifications and infrastructure to ensure that the required goods get to where they are needed most at minimal cost. It is this infrastructure that we will use to provide effective and transparent support to the people of Ukraine.

Why are existing organizations not enough?

Everyone contributes as much as they can. Europe has not seen such a war for 77 years. Existing organizations do good work, but the people of Ukraine need much more support. The main challenge is logistics. Help is needed today by those who can offer it and who have a logistics chain.

Many organizations have focused their activities on helping Ukrainians who have already crossed the border. However, this relief foundation has opportunity to help people who are still in Kiev and other Ukrainian cities. We see a great need for that.

This foundation has been established by entrepreneurs who value speed, flexibility, efficiency, and transparency—qualities they want the foundation to reflect. The goal is to provide food to people where Novus has its own infrastructure.

Why has the foundation collaborated with Novus?

Novus is a Lithuanian-capital retail chain that has been operating in and around Kiev since 2009. Its established logistics chain already distributes in-kind products from partners in Ukraine, Poland, and Lithuania and other companies that trust and rely on this logistics chain. It has already been tested, and its relief distribution channels are up and running.

What logistics chain will the foundation use?

The products will be purchased in Poland, Lithuania, other EU countries and transported to the border with Ukraine (UA), where they will be reloaded onto UA trucks. These trucks will move to existing warehouses near Kiev, from where shipments will be taken to safe places in Kiev. Red Cross representatives will then distribute packages.

All the typical requirements of the retail chain that Novus has developed will be useful in organizing logistics: ensuring the traceability of goods (i.e., ensuring that relief cargo is handled properly), safe storage of goods (according to sanitary standards), punctuality of delivery, quantity management, etc.

What is the foundation’s relationship with the Red Cross?

The foundation, Novus, and the Ukrainian Red Cross operate on a tripartite basis. Cooperation with the Red Cross is a prerequisite for both transparency and the security of the people receiving aid.

Will products be purchased from UA suppliers?

We plan to buy goods from EU suppliers, but the most important thing is the price-quality ratio. If we have the opportunity to buy cheaper goods in Ukraine or other countries, we will do so. Of course, products made in the Russian Federation will not be purchased.

How will transparency be ensured?

1) The products will be handed over to the Ukrainian Red Cross and distribution will be documented.

2) Regular reports with photo documentation will be provided.

3) The international audit company PWC in Lithuania has confirmed that it will be the auditor of the fund.